

White Lake Association Meeting - March 25, 2024 7pm

Meeting called to order 7:04

Board Members In Attendance: Susan Day, Sue Savoie, Greg Hillebrand, Robert Smart, Sara Kane-Smart, Chris Billie (via phone).

Board Members absent: James Deboer

Community Members in attendance: Mark Trombley, Chuck Fielstra

Grant application status

Jim DeBoer applied for an EGLE grant for a continuous monitoring buoy. The grant is pending. We should hear within next month about whether we have received funding

Bob Smart submitted a Muskegon Community foundation grant - \$15,000 to monitor status of lake ten years after delisting. Interview went well. Another proposal was very similar. To find out the first week of April. The group discussed the importance of knowing the health of the lake.

Life Jacket program training

Susan Day participated in a 3 afternoon conference with Sea Tow Foundation

She has applied for a grant for more life jackets – need XL, don't offer XXL through grant but we feel like we could use some. The program has less jackets available. Can get patches to put on jackets if we get our own to identify them as loaner lifejackets.

The group agreed to put donation boxes on stand for life jackets (all agree with stipulation that monies go for life jackets)

Trash Bash

April 21 1-4pm

Sara Kane-Smart – asked for input from Water Dog as to whether they will provide kayaks but hasn't heard back. Greg thinks they will. Maybe we can participate with the steelheaders and water shed folks to get more interest in extending the water coverage for the event. Bob and Sara will get ten reachers for kayakers to use. Will ask people with kayaks and waders to sign up on White Lake website. Will ask Float a palooza folks to come out. Mark has an aluminum boat we can use – kayaks are hard to use for trash pickup in his previous experience, especially with larger items.

White Lake History Cruise

July 28 three cruises at 1, 4, and 7pm

We are refreshment sponsor, get only two paid passes – go on sale June 1. This was approved via email in early November by the board. Silver sponsorship is \$500 and we get logo on posters and goody bag but only two tickets for the total of three cruises. Chris and Sara will go, Greg is a possible.

Camera update

Estimates and discussion. Catchmark went down to \$5,000. EcoSmart Home Pros 1,289.98 Total price unless needs to redo the wiring. Sara moved to approve the EcoSmart Home Pros bid and Greg seconded the motion, all except one approved. We will post on website to pursue donations specific to the camera. Greg will pursue a donation from the Shriners toward this.

Website update

Got free update to PHP version 8 at Ron Derby's suggestion last week. Per Go Daddy if upgrade to deluxe plan it gives ability to have multiple websites for \$2/month. To have secure site would cost \$359.97 for three years

Link posted to the website with the Michigan DNR 2023 comprehensive fisheries survey

Membership update

Member numbers? 158 members, 64% return rate on our mail drive, 19 new people. 123 provided email addresses, 34 did not. There were 20 that paid through pay pal. Remainder through snail mail. Sue can see name and email addresses of those who paid through pay pal.

We have discussed sending out request to join to all lake front property owners and will work to come up with a list to do so. We agree that we should ask if they want the given that costs us \$14 per year to send it. We discussed increasing dues and decided to keep it at \$35 but encourage additional donation

Sue received information from Constant Contact – email blast mechanism. We are currently suspended from the service. It would cost 193.20 for 12 months or 110.40 for six months. Sue is willing to make donation to support the 12 months to see if it is worth having. It can give you a report of who opened the email or which ones bounce back. We could send out the minutes of our meetings, consider a quarterly newsletter, send out the dues renewal notifications. We have voted to renew this for now through white lake funds.

Walk the Beat participation

Last year we made \$255 with tickets only sold day of event – Bob is willing to man the table. Hopefully we will be able to have the location at Fetch. All agreed to participate.

Travel policy discussion and approval.

After discussion, Greg moved that the association will pay for registration fees for a board member or volunteer to attend an educational conference on fresh water with the attendee coming back to present information to the board. Travel costs will not be covered. Motion was seconded by Susan Day and approved by all board members

Board approved payment of registration fees for Jim Deboer to attend conference next month.

Volunteer opportunity

CEIC (Chemours Environmental Impact Committee) is looking for volunteers to attend a training session for ecological monitoring of Sadony Bayou and Pierson Creek. Training is June 8 from 10am to 4pm through MiCorps. Those interested should email Pat Jarret at jarrett1108@outlook.com

Fresh Coast Dock and Lift message

Sara read the email from Erin. She is hoping to advertise on our website. We do not currently have capability to do ads but are looking at redoing our website and will re-discuss this potential when we have such capabilities

Open Discussion:

No Wake Buoys should be dictated by city ordinance for no wake buoy placement per Mark Trombly. He coordinated installation in early April and removal in late October with Dan and Matt. White River – buoy placement? Need to notify Sherriff when buoys are in and out – Deputy Yax. Mark will share his contact information with us.

Fourth of July parade – Susan's son will bring his boat over for us and we can do life savers with QR code for White Lake Association. Susan will reach out to city to be in parade.

Sue asked if we teach boaters safety, how to swim. Perhaps these are some issues we could consider addressing.

Meeting adjourned at 9:07