

Robert Smart, President WLA  
PO Box 151  
Montague, MI 49437



September 27, 2023

Dear White Lake Advocates,

I hope this letter finds you well. We are excited to announce a significant milestone in our community's journey – the celebration of the tenth year since White Lake was delisted as an area of concern. This remarkable achievement is a testament to the dedication and collective efforts of our community in preserving and revitalizing our beloved White Lake.

As we commemorate this remarkable milestone, we invite you to join the White Lake Association and be part of the continued success story of our cherished lake. Your involvement and support are crucial to sustaining the positive changes we've witnessed over the past decade.

Our organization has undergone a transition in leadership this year. We thank those who have served faithfully previously, and our new leaders are interested in expanding our role and responsibilities in the community. One of our primary goals for the upcoming years is to enhance our K-12 outreach programs. We believe in educating the younger generation about the importance of environmental conservation and the significance of our pristine White Lake. By increasing our engagement with local schools and educational institutions, we can inspire a new generation of environmental stewards who will carry forward our commitment to the lake's well-being.

Furthermore, we are planning to conduct a follow-up study on the quality of White Lake. This study will serve as a vital tool to measure our progress in maintaining a healthy lake ecosystem. By investing in scientific research and data collection, we can ensure that our efforts are aligned with the best practices for lake preservation and restoration.

It's essential to recognize that White Lake isn't just a natural gem; it is also a significant economic driver for our community. Its pristine waters and picturesque surroundings attract tourists, boost property values, and support local businesses. By actively participating in the White Lake Association, you contribute to the continued economic vitality of our community.

Joining the White Lake Association is a tangible way to show your commitment to the future of White Lake and our community. Your membership dues and involvement will directly support our initiatives, ensuring that our lake remains a vibrant and thriving part of our lives for generations to come.

To become a member or renew your membership, please visit our website at <http://www.whitelakeassociation.org/>. Your support is invaluable, and we look forward to welcoming you into our community of passionate individuals dedicated to the preservation and enhancement of White Lake.

Thank you for being a part of this remarkable journey, and here's to the next ten years of success and sustainability for White Lake. Together, we can continue to make a positive impact on our community and the environment we all hold dear. Please consider joining us at our Annual meeting on Monday, October 23 at 7 pm at the Whitehall City Hall, 405 E. Colby Street, Whitehall.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert Smart".